



TOUR OPERADOR

STP
GUATEMALA

APRIL 2020

QUE TAL?

Guatemalans have a distinctive way of greeting, chatting and sharing with our friends. To do so, we express ourselves with a QUE TAL?



Dear friends, at STP we just want to "touch base" and stay close to you, hoping everybody is well during these difficult times. We wish you the very best.



Our Greatest challenge ever

Although we have been through several "crisis" since the foundation of the company (50 years back), we have never lived anything like this. We all have ahead the greatest challenge ever and with the learnings of past experiences, adaptability, innovation and quick decision making, we will get through these tough times. Our passion for what we do, persistence and optimism keeps us hanging on and fighting back. In our companies we are already making fundamental changes and restructuring processes, strategies, roles and responsibilities. Adapting to start doing things differently (starting on working from home for the past month)

When you are ready to travel, we are here 100%

Although we tried to encourage to "not cancel, only reprogram", this effort was complicated since it was understandable that the traveller had the same uncertainty as everybody about the near future with the ever changing news about the on going crisis. Nevertheless, we hope some of them are still keen on traveling to this special region of the world. When they are ready, we will be here 100%. And, definitely we are already thinking about the changes required for the "post-corona" traveling regarding hygienic standards. The traveler's expectations will change.



Working together with suppliers and clients

We are currently working with many of our suppliers to create differentiated experiences; special offers for 2020 and beyond; maintain rates for 2021; provide added values; etc., so you can have a variety of options to offer your clients. It's also a good opportunity for us to request you some "different" ideas that perhaps you are already implementing on other parts

of the world but still not here. We would be happy to evaluate these. This will help us to focus our efforts, perform more productively and best support you based on what you and your customers are and will be looking for.

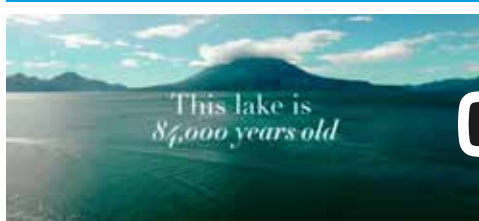


Educational and inspirational library

We know that the following months of adaptation to this new reality will take everybody's much of their time, so we want to help on providing several documents and tools to take advantage of the time at home to continue exploring Guatemala and learning more about our country, our people, our traditions, etc.

We will be working on short and simple educational tools, videos and images that could be for great value to you and your customers. Once again, should you have any idea for an specific product or document, we will do our best effort to produce it.

LET'S START WITH THE VIDEO BELOW...



"...much love, health and strength to all our partners, friends and collaborators... We won't get out of this without wounds, but let's get out of this together. Stay strong"

ALEJANDRO VALLADARES



Contact us:

info@stpguatemala.com
avalladares@stpguatemala.com
stpguatemala.com

